

# WELLESLEY TOWNSHIP FALL FAIR



Ambassador  
Competition  
Information Sheets

# WHO

## Is an Ambassador?

The Wellesley Township Fall Fair Ambassador is any young person within Wellesley Township or who lives within 15km of the Township, between the ages of 17-23.

The Fall Fair Ambassador is usually a young person who has a passion for serving their community, or for learning more about their community and themselves.

The Fall Fair Ambassador represents the Wellesley Township Fall Fair at various local, provincial, and national events. For example, the Ambassador participates in the Wellesley Township Fall Fair, Wellesley Apple Butter and Cheese Festival, The Ontario Association of Agricultural Societies Convention, and has the opportunity to attend the Canadian National Exhibition (CNE).

**The Fall Fair Ambassador is not required to have knowledge of agriculture or farming. We have had Ambassadors from all walks of life!**

# WHAT

## Does the Ambassador do?

Here is a list of events the Fall Fair Ambassador attends, and some responsibilities the Ambassador has. **Please note that we work with your schedule! We encourage you to come to what you can, but we understand if there are other obligations. We also pay all your expenses to trips and conventions.**

- Attend the Wednesday of the Fair
- Wellesley Apple Butter and Cheese Festival
- District 7 Convention (October)
- Participate in local Christmas Parades
- Ontario Association of Agricultural Societies Convention (February – 3 Days approx.)
- Visit Township Schools to Promote the Fair
- Compete at the Canadian National Exhibition Ambassador Competition
- Attend Fair Board Meetings when you can
- Run the Ambassador Instagram
- M-C The next Fair Ambassador Competition if you are comfortable

# HOW

## Does The Competition Work?

After you are nominated, you will have the opportunity to come to a Meet n' Greet luncheon or dinner to ask questions and meet the other potential contestants.

If you decide to compete, you will have opportunities to get to know your fellow competitors through a few small outings. We will invite you to a farm tour, public speaking workshop, makeup tutorial session with a fair sponsor, and possibly to see the CNE Ambassador Competition in Toronto. **You are not required to attend these, but we find it helps everyone feel comfortable.**

### **PRIOR TO TUESDAY NIGHT COMPETITION:**

-Prepare a "Me Board," or presentation board that visually outlines everything you want us to know about you. This is a fun "self-discovery" activity that will be set up on the Monday night before the fair. Judges will be taking this board into account when scoring.

-Prepare a 2-3 minute speech that you will deliver on the Tuesday night. We have a list of topics you may use to write about, but we also invite you to write about something that meaningful to you – just run it by us.

-Learn information about the Fair, Township, local Agriculture, and local Leadership. Don't stress! This will be on a sheet we give to you to prepare you for an interview with the judges.

-Attend the Monday night dress-rehearsal. We will get you familiar with the stage, podium, and the space you will be in.

### **THE TUESDAY NIGHT COMPETITION:**

-That evening come dressed in business or professional attire, with your speech written on cue cards.

-Have a private interview with our judges.

-Attend the Tuesday night program, present your speech, and answer your impromptu question on stage.

-The judges reveal the winner that evening. You are then invited to a small reception for everyone, and you can bring your family!

# CAN

## I Sign Up?

Absolutely! If you are interested in competing, want more information, or wish to nominate someone please get in touch with us! Contact anyone below and we will get the ball rolling.

Joanne Steward: [joanne.stewart@uwaterloo.ca](mailto:joanne.stewart@uwaterloo.ca)

## TAKE AWAYS

### And Questions

This roll helps strengthen your leadership and public speaking skills. You will have the chance to be more involved in your community, network with community members, and have a great addition to your resume!

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Is this a Beauty Contest?

**No, this a youth leadership program. Treat it like a job interview.**

Will I Need To Buy An Expensive Suit Or Dress?

**Nope! We ask that you wear business or professional attire, no need to get anything fancy! We want this to be an investment in your future or for future job interviews.**

What Happens If I Lose?

**There are no losers to us! You can still participate in Fair activities and are encouraged to join the Fair Board.**