

Class 8 Scarecrows 2021 For the Wellesley Township Fall Fair

Community Unity #GrowingTogether

NO ENTRY FEE! This competition is open to everyone! Join us! In this Class, you may enter more than once.

Register your location by AUGUST 31st

The competition this year is divided between the Business Section, Children/Family Section, Adults/General Section and a surprise “MY HERO” Section. When you enter your scarecrow, you are entering two competitions. You have a chance to win the best scarecrow in your category, and best overall scarecrow in your section! We look forward to the amazing scarecrows created this year!

BUSINESS SECTION:

PRIZES: 1st Place, 2nd Place, 3rd Place Rosettes and Bragging Rights.

This section is designed for any business within Township of Wellesley, North Easthope Ward of Perth East, OR within a 15 km. radius of the Village of Wellesley. Each *category* that is listed below will be judged separately. The winners of each *category* will receive a certificate of achievement. The best *overall* scarecrows, regardless of initial category will receive the 1st, 2nd, and 3rd rosettes. ALL winners will be featured on our online platforms (Facebook and Instagram) so that their achievement may also be celebrated by the community.

Business Categories:

- i. Best Fair Themed Scarecrow
- ii. Best Representation of the Business

CHILDREN AND/OR FAMILY SECTION:

PRIZES: 1st prize - \$50.00 2nd prize - \$30.00 3rd prize - \$20.00

This section is designed for kids, and/or families (grandparents with grandkids count too!). Each *category* that is listed below will be judged separately. The winners of each *category* will receive a certificate of achievement. The best *overall* scarecrows, regardless of initial category will receive the 1st, 2nd, and 3rd monetary prizes. ALL winners will be featured on our online platforms (Facebook and Instagram) so that their achievement may also be celebrated by the community.

Children and/or Family Scarecrow Categories:

- i. Most Colourful Scarecrow
- ii. Favorite Movie Character
- iii. Flowers and Whimsy

ADULT /GENERAL SECTION:

PRIZES: 1st prize - \$50.00 2nd prize - \$30.00 3rd prize - \$20.00

This section is for young adults, and anyone competing individually-not as a child, or family. Each *category* that is listed below will be judged separately. The winners of each *category* will receive a certificate of achievement. The best *overall* scarecrows, regardless of initial category will receive the 1st, 2nd, and 3rd monetary prizes. ALL winners will be featured on our online platforms (Facebook and Instagram) so that their achievement may also be celebrated by the community.

Adult/General Categories:

- i. Traditional/Old School Scarecrow

- ii. Best Look Alike
- iii. Best Fall Fair Themed Related: Community Unity #GrowingTogether

SURPRISE SECTION – MY HERO:

The past year has been difficult for many, and along with our community members the Wellesley Township Fall Fair recognizes and is so thankful for the sacrifices and services of all the essential workers. This section is the opportunity for community members to make a visual demonstration of thanks to honor our essential workers.

Make a scarecrow of anyone you know is an essential worker, and who you feel should be recognized for their work. Submit a picture of your scarecrow with a short bio (250 words max) about the person the scarecrow is modeled after. You can submit a photo of your essential worker if you wish to.

Submissions will be displayed on our social media platforms, and we intend to find a way to showcase all the entries around our traditional Fair dates.

These scarecrows will not be judged as a part of a competition, and you can enter as many as you want to.

JUDGING INFORMATION:

Judging takes place Saturday, September 11, 2021 - Winners announced Tuesday, September 14th, 2021, online and through our Facebook and Instagram.

Due to the current COVID-19 pandemic, we have decided that scarecrow submissions will be judged by photos submitted online to our email: wellesleyfallfair.scarecrows@gmail.com.

Photos must be submitted by September 11th, 2021.

You are still welcome to put your scarecrows out on your property for the community to enjoy, and to add to our Scarecrow “Map,” however due to social-distancing, we may not be able to host our judges in person this year. Please keep in mind that the COVID-19 situation is constantly changing, and our decisions may change as time progresses. If we decide to change our judging policy, we will update you through our online platforms, and by email or phone.

We will also be releasing monthly scarecrow challenges, online, leading up to the registration deadline of August 31st, 2021! If you have any questions, or concerns, please do not hesitate to contact us.

Feel free to “dust off” or re-invent your scarecrow from last year; we want to see as many as possible!

Judges will be looking for:

- **First impression**
- **Colour**
- **Detail**
- **Creativity**
- **Amount of effort**
- **Visibility**
- **Signage (This year we will not be providing signs to participants. Signage is not a necessary requirement to participate, however we do encourage you to make your own sign with the Fair’s name: “Wellesley Township Fall Fair.”)**

Your scarecrow must be exhibited in the Township of Wellesley, North Easthope Ward of Perth East, OR within a 15 km. radius of the Village of Wellesley.

TO REGISTER:

Contact: *Miranda Schultz* at 519-807-0448 or *Katie Kneisel* at 519-505-2031

Or email WellesleyFallFair.Scarecrows@gmail.com to enter or to give us your location.

You can also sign up online using Google Forms: <https://forms.gle/bcDqRWuD8UVcMbn7A>

Follow our Instagram(s): @wellesleyfallfair.scarecrows, @wellesleyfallfair, and our Facebook @wellesleynehfallfair for updates and details about the competition.

THE SCARECROW “MAP”:

If you still want to create a Scarecrow, but do not wish to be judged, we encourage you to still let us know your location. Exploring the “Scarecrow Trail” has become a fun family activity.

As submissions come in the Scarecrow Committee will release an initial generalized “map” of where the scarecrows are, so that anyone interested can drive to see all of the scarecrows. As more entries come in during the final week, we will update the map.

We will not be providing the specific addresses of anyone participating in the competition. The map will only include the street that a scarecrow is registered on, and the number of scarecrows registered on that street. For example: Lobsinger Line, downtown St. Clements, 4 Scarecrows.